

*Foundation in Business Pathway  
and other routes to university in the UK*

# Twin

# Foundation in

# Business

# 2019

Information sheet For European and UK students



# Twin Foundation in Business Pathway

## Information for EU/ UK Residents

With the BTEC Level 3 National Diploma in Business + Academic English and Study Skills

Prepare for success at university with the academic qualifications you need for an undergraduate business degree, together with study skills and academic English and University Counselling to help you find the right programme for you.

### Course benefits

- The course includes a BTEC Level 3 National Diploma in Business that carries up to 112 UCAS points. This is equivalent to approximately 2 A-levels and meets all of the entry requires to many universities together with the required English language level. Validated by Students earn up to 112 UCAS points
- Our University Advisors will help you to find a programme right for you.
- Includes a free IELTS test
- EU and UK citizens over the age of 19 may be eligible for Advanced Learners Loans

### What's included?

- Pearson BTEC Level 3 National Diploma – 20 hours
- Academic English and Study Skills – 7 hours
- Company visits
- UK University Tours & Open Days
- Guest speakers from companies and universities
- Twin social programme - a variety of events, activities and outings every week, many of which are free
- Total academic and practical support throughout your programme
- Specialist counselling and assistance with your university application
- University Application Assistance
- Secure IELTS Test
- Internship opportunities for students with the right to work in the UK



# Key Facts

Age 17+  
 Course location Twin English Centre London, Greenwich  
 Hours per week 27  
 Course dates **Foundation in Business**  
**39 weeks**

## 23 Sept 2019– 19 June 2020

Term 1 – 23 Sept – 19 Dec  
 Term 2 – 6 Jan-3 Apr  
 Term 3 – 14 Apr- 19 June 2020

Academic requirements Students must meet the Entry Requirements for the Twin Foundation in Business course:

Satisfactory completion of secondary or high school education equivalent to four GCSEs A\*-C/9-4 with English and maths at A\*-D/9-3; OR a relevant Level 2 diploma at least at merit plus English and maths assessed by us to be at an appropriate level. Contact us for the equivalent levels for other countries

### English language requirements:

Foundation in Business: Equivalent to IELTS 5.0 with no score below 4.5  
 Foundation in Business Intensive: Equivalent to IELTS 6.0 with no score below 5.5

## Course Fees and Payments for the Twin Foundation in Business

Fee	Amount	Due
Foundation in Business –	£9,000	Balance 30 days prior to course start Students who pay full fees in advance will receive a 5% discount
Students who qualify for Advanced Learner Loans (EU and UK residents over the age of 19)	EU and UK residents who qualify for Advanced Learner Loans will receive up to £4100 towards the cost of the course and this loan will be forgiven if they complete an undergraduate degree <a href="#">Advanced Learner Loan Instructions</a>	
Non-refundable Registration fee	£50	On application
Course materials	£80	30 days prior to the course start
Accommodation		
Residence booking fee	£50	On acceptance of offer
Accommodation fee	According to accommodation choice	See offer



What is Pearson BTEC Level 3 National Diploma in Business?

# BTEC Level 3 Diploma Course Content

BTEC Level 3 National Diplomas are awarded by Pearson, the UK's largest awarding organisation offering academic, vocational and work-related qualifications. They are recognized by UK universities and employers as meeting many, or all, of the requirements to do business-related undergraduate degrees. Many UK universities recognise the BTEC Level 3 National Diploma as a viable qualification that together with your high school certificate and English level, can secure a place for you on a business-related undergraduate degree. Some universities will have additional entry requirements and we will provide application counselling to help you find the right university for you.

## **BTEC Level 3 National Diploma Syllabus**

### ***Developing a Marketing Campaign***

Learn how a marketing campaign is developed. Use market research data to see the different stages of the process that a business goes through when developing its campaign. You will also plan your own campaign.

### ***Exploring Business***

Gain an overview of the key ingredients for business success, how businesses are organised, how they communicate, the characteristics of the environment in which they operate, and how this shapes them and their activities.

### ***Personal and Business Finance***

Develop the skills and knowledge needed to understand, analyse and prepare financial information. You will learn how to analyse profitability, liquidity and business efficiency, and gain an insight into where you can get financial advice and support.

### ***Exploring Business***

Gain an overview of the key ingredients for business success, how businesses are organised, how they communicate, the characteristics of the environment in which they operate, and how this shapes them and their activities.

### ***Personal and Business Finance***

Develop the skills and knowledge needed to understand, analyse and prepare financial information. You will learn how to analyse profitability, liquidity and business efficiency, and gain an insight into where you can get financial advice and support.

### ***Managing an Event***

You will investigate a number of successful events in this unit, both large and small, and use this research to assess the feasibility of events to plan and stage an event yourself.

### ***International Business***

Explore the benefits and issues associated with international business. You will investigate the economic environment and cultural factors in international markets and the influence they have on how business is conducted.

## ***BTEC Level 3 National Diploma Syllabus continued***

### ***Principles of Management***

The effective planning and organising of a business' activity can significantly influence the success of a business. Learn how to adapt management approaches in response to business challenges and change in environment.



## Additional modules

The course includes 2 of the following modules that will be chosen by Twin at the start of the course:

### ***Cost and Management Accounting***

Study cost and management accounting and its involvement with financial planning, controlling, monitoring and evaluation of business costs & revenues.

### ***Digital Marketing***

Examine the different aspects of web-based marketing, and the channels that can be used to deliver a successful digital marketing campaign.

### ***Training and Development***

Study training and development and recognise that successful businesses need to plan and manage the training programmes they offer.

### ***Market Research***

Examine the purpose and type of market research undertaken in a business, consider the objectives of the research and the processes followed.

BTEC Facts:

- Over 100,000 BTEC students apply to UK universities every year. Along with A-Levels, they are the most widely recognised qualification taken to access university. YouGov research shows that 62% of large companies have recruited employees with BTEC qualifications.
- The BTEC National Diploma is also approved by professional bodies such as CIPD (Chartered Institute of Personnel and Development) and the CMI (Chartered Management Institute) for acceptance onto their courses at the appropriate level.

Contact us for prices and entrance requirement for EU and UK students



# Applying for an Advanced Learner Loan

EU and UK citizens may be eligible to receive an Advanced Learner Loan from the Student Loan Company, that are equivalent to the course fees of the BTEC Level 3 National Diploma.

## Who is eligible:

- UK citizens who are 19 years by the first day of the course
- Have been living in the UK for 3 years before starting your course
- Be a UK national or have settled status (this mean there are no restrictions on how long you can stay)
- You will usually only get student finance if you're doing your first higher education qualification.

## You may also qualify if you are:

- An EU national or a family member of one
- Not an EU national but have lived in the UK for at least 20 years (or half your life)
- For other qualifications see <https://www.gov.uk/advanced-learner-loan/eligibility>

## How to apply:

- Ask Twin for a Learning and Funding Information Letter
- Complete the application form online at [http://media.slco.co.uk/sfe/nysf/all/all\\_application\\_form\\_o.pdf](http://media.slco.co.uk/sfe/nysf/all/all_application_form_o.pdf)
- Your Passport
- National Insurance number
- You will usually get confirmation within 2 weeks of applying for the loan

## After your course:

If you complete this course and continue on to a higher education course, such as an undergraduate degree, Student Finance England will write off the loan. This means you do not have to repay the loan.

## For more information about the

Foundation in Business course at Twin, please email us at [pathways@twinuk.com](mailto:pathways@twinuk.com)

